



## MALLA REDDY ENGINEERING COLLEGE

(UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH Hyderabad). Accredited 2<sup>nd</sup> time by NAAC with 'A' Grade, Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad, Telangana State – 500100, [www.mrec.ac.in](http://www.mrec.ac.in)

### Minutes of meeting - Master of Business Administration (MBA) Board of Studies

09-09- 2021

The 15<sup>th</sup> Board of studies meeting for the MBA - BOS is conducted on 09-09-2021 at 11.30 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad.

The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD, MBA, MREC(A).	BoS-CHAIRMAN
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	NOMINEE- UNIVERSITY (JNTUH)
3	Dr.CHETAN SRIVASTAVA	ASSOCIATEPROFESSOR,SCHOOL OF MANAGEMENT STUDIES,UNIVERSITY OF HYDERABAD	SUBJECT EXPERT
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT
5	Dr. K. SREEKANTH	ASSISTANT PROFESSOR,GITAM	SUBJECT EXPERT
6	Mr. G. RAJASHEKAR REDDY	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT
7	Dr. HEMA REDDY	ASSISTANT PROFESSOR	MEMBER
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER
11	Mr. A.GEETHESH	DELLOIT TAX CONSULTANT	ALUMNI

The following is the agenda for the meeting.

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2021-22
2. Review of the existing syllabus of the last academic year.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2021-22, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.



At the outset, Dr. N. RAMANJANEYULU, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 20 regulations and also proposed to approve the same regulations and syllabus for MR-20 (2021-22 Admitted batch). Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2021-22 and onwards.

**The following resolutions are approved after careful discussion and observations.**

The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2021-22 onwards.

1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR20 Regulations for 2021-22 admitted Batch.
2. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
3. As per the suggestions of board in the last meeting it is included the course Suggested to introduce Green Business Management as a open elective paper in III semester in the place of Environment management.
4. Strategic Management syllabus has been changed.
5. As per the suggestions of board in the last meeting the professional elective course International marketing is moved from III semester to IV semester and IV semester professional elective course retailing management course is moved from IV semester to III semester.
6. As per the suggestions of board in the last meeting it is included the course Suggested to introduce E-Business as a open elective paper in IV semester in the place of Disaster management.
7. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

There are no changes in other course including the courses offering to B.Tech and M.Tech.

**Dr. N. RAMANJANEYULU**

**(Chairman, BOS – MBA)**

**HEAD OF THE DEPARTMENT**  
Master of Business Administration  
MALLAREDDY ENGINEERING COLLEGE  
(AUTONOMOUS)  
Maisamma Guda, Sec'bad - 500 100





# MALLA REDDY ENGINEERING COLLEGE

(UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH Hyderabad). Accredited by NAAC with 'A++' Grade, Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad, Telangana State – 500100, [www.mrec.ac.in](http://www.mrec.ac.in)

## Minutes of meeting - Master of Business Administration (MBA) Board of Studies

13/05/2022

The 16<sup>th</sup> Board of studies meeting for the BOS-MBA is conducted on 13/05/2022 at 02:30 PM in the conference hall of Malla Reddy Engineering College (Autonomous) Maisammaguda, Secunderabad-500100

The following Members have attended the meeting:

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD-MBA, MREC(A)	BOS-CHAIRMAN
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	UNIVERSITY NOMINEE (JNTUH)
3	Dr. CHETAN SRIVASTAVA	ASSOCIATE PROFESSOR, SCHOOL OF MANAGEMENT STUDIES, UNIVERSITY OF HYDERABAD	SUBJECT EXPERT
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT
5	Dr. K. SREEKANTH	ASSOCIATE PROFESSOR, GITAM	SUBJECT EXPERT
6	Mr. G. RAJASHEKAR	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT
7	Dr. G. HEMA	ASSOCIATE PROFESSOR	MEMBER
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER
11	Mr. A. GEETHESH	TAX CONSULTANT- DELLOIT	ALUMNI

The following is the agenda for the meeting.

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2022-23
2. Review of the existing syllabus of the last academic year.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2022-23, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab

Geethesh

Dr. Hema

G. Manchala

Rajani

K. Sreekanth



5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.

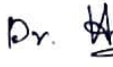
At the outset, Dr. N. RAMANJANEYULU, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR22 regulations and also proposed to approve the same regulations and syllabus for MR22 (2022-23) going to join batch. Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2022-23 and onwards.

**The following resolutions are approved after careful discussion and observations.**


The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2022-23 onwards.

1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR22 Regulations for 2022-23 admitted Batch.
2. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
3. As per the suggestions of board in the last meeting the Core Course English Language Communication Skills Lab is changed as Business English And Communication Skills Lab.
4. The BOS members suggested to move I semester Business Analysis-(Report and seminar) to II semester in the place of Computer Applications in Business-(Report and seminar) and move II semester Computer Applications in Business-(Report and seminar) in the place of I semester Business Analysis-(Report and seminar)
5. As per the suggestions of board in the last meeting the Core Course Production And Operations Management course is moved from II semester to III semester and III semester Core Course Logistics and supply chain Management course is moved from III semester to II semester.
6. As per the suggestions of board II Semester Entrepreneurship subject name is changed as Entrepreneurship And Design Thinking.
7. As per the suggestions of board in the last meeting the Core Course Strategic Management is moved from III semester to IV semester and IV semester Core Course Management Information System & ERP course is moved from IV semester to III semester.

  
B.D. Dargy

Dr.   
Geethesh  
Rajani

  
G. Sanchala

  
K. S. Srinivas

8. As per the BOS members suggestion Consumer Behavior is moved in the place of Integrated Marketing Communication.
9. As per the BOS members suggestion new subjects Marketing Analytics, Human Resource Analytics, Financial Analytics are introduced in the place of Consumer Behavior, Strategic Management Accounting, Performance Management
10. The BOS members suggested to introduce open elective subject International Business in the place of Management of stress, and Environment and Sustainability Management in the place of Environment Management, and a new subject Business Intelligence is introduced in III semester as open elective.
11. The BOS members suggested to introduce open elective subject Intellectual Property Rights in the place of Disaster Management, and new subjects Data Exploration and application using python, E-Business are introduced in IV semester

There are no changes in other course including the courses offering to B.Tech and M.Tech.

  
**Dr. N. RAMANJANEYULU**  
 (Chairman, BOS – MBA)  
 HEAD OF THE DEPARTMENT  
 Master of Business Administration  
 MALLAREDDY ENGINEERING COLLEGE  
 (AUTONOMOUS)  
 Maisamma Guda, Sec'bad - 500 100


 Dr. HE   
 B.D. Devaraj  G. Santhala   
Rajani  